

Lori Fogg Foundation Chart

Luminous-Wear (Luminous or Dewy Finish) or Matte-Wear (Satin Matte Finish)	Medium-Coverage Foundation (Matte Finish)	Mineral Powder Foundation (Matte Finish)	CC Cream (Satin Finish)	Endless Performance Creme-to-Powder Foundation (Satin Matte Finish)	Sheer Mineral Pressed Powder (Matte Finish)	Concealer
Ivory 1	No Match	Ivory 0.5	Very Light	No Match	Ivory 1	Light Ivory
Ivory 2	No Match	Ivory 0.5	Very Light	Ivory 1	Ivory 1	Light Ivory
Ivory 3	104	Ivory 0.5—Ivory 1	Very Light	Ivory 1	Ivory 1	Light Ivory
Ivory 4 *Muted Tone	100	Ivory 1	Very Light	No Match	Ivory 2	Light Ivory
Ivory 5	200	Ivory 2	Very Light	Ivory 2	Ivory 2	Deep Ivory
Ivory 6 *Muted Tone	204	Ivory 1	Very Light	Ivory 3	Ivory 2	Deep Ivory
Ivory 7	No Match	Ivory 0.5—Ivory 2	Very Light	Ivory 4	Ivory 2	Deep Ivory
Beige 1	No Match	Beige 1	Light-to-Medium	Ivory 2/Beige 1	Ivory 2/Beige 1	Light Beige
Beige 2	Closest Match Beige 300 Has More Yellow Pigment	Beige 1	Light-to-Medium	Beige 1/Beige 2	Beige 1	Light Beige
Beige 3	Beige 304	Beige 1.5	Light-to-Medium	Beige 2/Ivory 5	Beige 1	Light Beige
Beige 4 *Muted Tone	Beige 300/302 But Less Yellow	Beige 2—Beige 1	Light-to-Medium	Ivory 5	Beige 1	Light Beige
Beige 5	Beige 302	Beige 2	Medium-to-Deep	Beige 2/Beige 3	Beige 1/Beige 2	Light Beige
Beige 6 *Muted Tone	Beige 400/402 But Less Yellow	Beige 2	Medium-to-Deep	Beige 4/Beige 5	Beige 1/Beige 2	Light Beige/ Light & Deep Beige/ Deep Beige
Beige 7	Beige 402	Beige 2	Medium-to-Deep	Beige 5	Beige 2	Deep Beige
Beige 8	No Match	Beige 1.5	Medium-to-Deep	Beige 6	Beige 2	Deep Beige
Bronze 1	Bronze 500	Bronze 1	Medium-to-Deep/ Deep	Beige 6/Bronze 1	Beige 1/Bronze 2	Light Bronze
Bronze 2	Bronze 504	Bronze 1	Deep	Bronze 1/Bronze 2	Bronze 1	Light Bronze
Bronze 3	Bronze 507	Bronze 2	Deep	Bronze 2	Bronze 1	Light Bronze
Bronze 4 *Muted Tone	No Match	Bronze 3	Deep	Bronze 2/Bronze 3	Bronze 1	Light Bronze
Bronze 5	Bronze 607	Bronze 3	Deep	Bronze 3	Bronze 2	Light Bronze
Bronze 6 *Muted Tone	Bronze 600 Less Yellow	Bronze 3	Very Deep	Bronze 4	Bronze 2	Light Bronze/ Light & Deep Bronze/ Deep Bronze
Bronze 7	Bronze 607 = Less Orangey Tone, Warm Yellow	Bronze 4	Very Deep	Bronze 4/Bronze 5	Bronze 2	Deep Bronze
Bronze 8	Bronze 708	Bronze 5	Very Deep	Bronze 5	Bronze 2	Deep Bronze

Key / = Or — = Between (can wear either color) & = Mix Two Shades together *Muted Tones = Less Pigment = Less Colorful

Lori Hogg Foundation Shade Undertone Chart

Category	Yellow	Olive	Pink	Golden Orange/ Warm Yellows	Warm Brown
Ivory	Ivory 2		Ivory 1		
			Ivory 3		
	Ivory 4*	Ivory 4*	Ivory 4*		
		Ivory 5			
	Ivory 6*	Ivory 6*	Ivory 6*		
			Ivory 7		
Beige	Beige 2	Beige 1	Beige 3		
	Beige 4 *	Beige 4 *	Beige 4*		
		Beige 5			
	Beige 6 *	Beige 6*	Beige 6*		
		Beige 7	Beige 8		
Bronze	Bronze 1		Bronze 2	Bronze 3	
	Bronze 4*	Bronze 4*	Bronze 4*		
				Bronze 5	
	Bronze 6*	Bronze 6*	Bronze 6*		
					Bronze 7
					Bronze 8

- Muted Tones = Less Pigment = Less Colorful
Example— Every foundation you try on a client turns really orange or really pink or yellow...Try a Muted Tone!
- Ivory Muted Tones are #4 & #6, Beige Muted Tones are #4 & #6, Bronze Muted Tones are #4 & #6