

Artistry of Makeup Test

1. Does foundation primer add (improve) coverage for discolored skin? Yes No
2. Can a customer with dry skin wear foundation primer? Yes No
3. Concealer should be
 - a. Lighter than skin tone
 - b. Slightly darker than skin tone
 - c. Same as skin tone
 - d. None of the above
4. Should concealer be applied first? Yes No
5. Shimmer can be worn by:
 - a. Teens
 - b. Middle age women
 - c. Mature women
 - d. All women
6. Can a Hooded Eye wear a Smokey Eye look? Yes No
7. How do you correct a Hooded Eye?
8. Can all skin tones wear Dark Cherry?
9. Can foundation be applied to the eyelids? Yes No
10. When matching foundation, it is best to allow foundation to sit on top of the skin for a few minutes before blending in to see if it is a true match. True False
11. If you are unable to match a Timewise foundation to your client's skin tone, what do you do?
12. The skin tone on the inner forearm is the true color for matching foundation. True False
13. Using a brush to apply foundation can cause a "cakey" appearance? True False
14. If you have a customer that wants all the WRONG colors, what do you do?
 - a. Guide her to another consultant
 - b. Discuss the issues and problems
 - c. Allow her to buy any and everything at will
15. Why do face shapes and eye shapes matter?
16. Can a woman above the age of 60 wear Peacock Blue? Yes No
17. Which eye shadow better compliments blue eyes? Espresso Cinnabar
18. Which women should set their makeup with mineral powder foundation?
 - a. 30+
 - b. Only mature women
 - c. All women seeking more coverage
19. Should brows be slightly darker than hair tone? Yes No
20. How many times can a sponge be used, cleaned and reused before disposal?
21. If a customer has a pink face what is the first step you should take?
 - a. Correct pink with a yellow undertone foundation
 - b. Investigate body's undertone
 - c. Go with a pink foundation
 - d. None of the above
22. For difficult to match foundation clients, it is best to:
 - a. Choose a lighter foundation and darken up with
 - b. Choose a darker foundation and lighten up with powder